

# WHAT'S NEW FROM LYSON?



To keep pace with the explosion in digital imaging, Lyson is continually expanding its portfolio of photographic printing products. To ensure photographers have a creative choice in print, Lyson has expanded the availability, selection and ease of use of our inks and papers.



## Continuous Ink Delivery

Fotonic, Lysonic, Small Gamut and Quad Black inks are now available in new 500ml, 1, 5 & 25 Litre bulk containers. In addition 4oz bottles are soon to be released which are designed to be compatible with most CIS (Continuous Ink Systems).

The availability of bulk ink means photographers with a demand for high volume output, can now make considerable cost savings on image reproduction.

## Smooth Fine Art Paper Double-Sided (Portfolio)

An exciting new double sided paper has been added to the Lyson Fine Art Range.

This new 100% Cotton Rag paper is white, smooth surfaced, PH neutral and acid free. Now available in both Lightweight (200gsm) and Heavyweight (300gsm) versions as standard cut sheet sizes A4, A3, A3+ and A2. Also available on 24", 36" and 44" rolls.

## Chips With Everything

Professional photographers everywhere will welcome the latest initiative from Lyson. The good news is that now all Lyson photographic ink jet cartridges for the most recent Epson printers come complete with compatible chips. This means that photographers can install a Lyson cartridge straight from the pack, without taking the time and trouble involved in chip transfer and re-programming.

Lyson's Fotonic, Lysonic, Small Gamut, Quad Black and cleaning cartridges incorporate these new chips and operate effortlessly with Epson 790/870/875/890/1270/1290 photo printers.

## Continuing Support For New Canon Printers

Lyson's Quad Black Neutral Tone inks and Fotonic Professional Colour inks are now supplied in compatible cartridges for the new Canon S900™/S9000™. ICC Profiles are available on the Lyson website or from your Lyson ink supplier.

[www.lyson.com](http://www.lyson.com)

## LYSONIC Small Gamut 6 Colour Small Gamut



As a recent winner in the 2002 Best Consumables category awarded by the BIPP (British Institute of Professional Photographers), Lyson leads the way with the introduction of six colour options for the Small Gamut range. This is designed for Epson desktop photo and professional wide format machines.

Developed to bring new standards of excellence to monochrome photographic printing, Small Gamut enables a far wider and more creative choice of mono tonal shades as well as a true neutral option.

Whereas conventional colour ink jet inks, when used for producing mono work, exhibit tonal defects throughout the different grey areas of the image, Small Gamut eliminates such colour imperfections. These versatile inks allow true archival monochrome reproduction in a wide range of subtle shades. By using simple colour adjustments to the image creation software almost infinite mono variations such as warm, cool, neutral, split tones and lith effects may be produced. This provides the photographer with complete control over print output.

Lyson's new Small Gamut inks are compatible with the Epson 870/890 A4 printers where the black cartridge retails at £21.15 and the colour one at £23.49 and the Epson 1270/1290/2000P A3 machines where black costs £21.15 and colour comes at £25.85. The Epson 7000/9000 24" and 44" width printers are served by six individual Small Gamut ink cartridges of 220 ml capacity selling at £55 each.



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**LYSON**  
The Digital Ink Company